

Tuesday June 17th, 2008

7:30 am to 8:30 am	Registration and Continental Breakfast
8:30 am to 9:30 am	<p>Opening Ceremonies Keynote Breakfast Frank O'Dea, Founder The Second Cup, Second Cup, Second Chance Frank O'Dea's story of triumph over adversity and raw ambition and determination in the face of dire circumstances has inspired audiences around the world. His rag to riches story is one that is unbelievable and truly inspiring. From living on the street and against all odds, O'Dea became one of Canada's most successful and celebrated entrepreneurs, founding numerous businesses, including The Second Cup. He tells his audiences the fascinating story behind its creation. In addition to his string of business successes, O'Dea's achievements in the not-for-profit sector, both in Canada and worldwide, are extraordinary. The Secretary General of the UN Kofi Annan, The Secretary of State in the US, Colin Powell and even former Beatle Sir Paul McCartney have all praised his work. O'Dea is the author of <i>When All You Have Is Hope</i>.</p>
9:45 am to 10:30 am	<p>Peggie Pelosi is the founder of Orenda Connections, a strategic corporate philanthropy consulting company, as well as author of <i>Corporate Karma: How Business Can Move Forward by Giving Back</i>. In her 30 years of business experience she has learned that corporate culture, simply stated, is "the way we do things around here." This simple idea has the power to paralyze companies, stall their ability to get where they want to be or propel them to new heights. Corporate philanthropy can unleash the potential of organizations by energizing employees, improving loyalty and retention, enhancing personal satisfaction and establishing trust. In this presentation, Peggie Pelosi establishes the case for corporate philanthropy, shares strategies for creating the right match, and lays out what it takes to create action plans that deliver meaningful results.</p>
10:30 am to 11:00 am	<p>Nick Foster, Senior Vice President of Mergers and Acquisitions Softchoice He is leading the direction for the company's philanthropic campaign. Softchoice Cares is an employee inspired and employee-driven initiative that reaches across borders to show our caring in a very tangible way. Guided by their people and with a clear focus on fostering sustainable change, this program delivers on the promise of sharing their success, creativity and compassion with those less fortunate in their own communities around the world.</p>
11:15 am - 12:00 pm	<p>Strategic Philanthropy for Small Business</p> <ul style="list-style-type: none"> - The Business of Philanthropy - Integrating a community investment strategy in your small or medium sized business - What is strategic philanthropy? - How to become a philanthropic investor as opposed to an annual giver – Investing in community projects and services to generate impact - Creating a philanthropic plan – From identifying core values, to setting philanthropic goals, to talking to family and employees on leaving a legacy <p>Gena Rotstein Community Investment Strategist, Dexterity Consulting</p>
12:00 am – 1:30 pm	<p>Keynote Luncheon: Lew Karabatsos Lew Karabatsos is CreateHope's Executive Vice President, Client Relations and a part-time professor at Boston University, where he teaches a graduate-level fundraising management course. <i>Topic to be determined.</i> Sponsored by: CreateHope</p>
1:45 pm – 2:00 pm	CanadaHelps- <i>Topic to be determined</i>
2:15 pm – 3:00 pm	<p>Toronto's Vital Signs: Giving in TO</p> <p>Each year, the Toronto Community Foundation monitors the health of our City and shares the results through Toronto's vital signs. This annual check-up looks at important indicators of our city's quality of life, using information gathered from current statistics and special studies. Vital Signs shows us the trends that are emerging in Toronto and some of the new realities of how we</p>

	live, work and play. Sponsored by: The Toronto Community Foundation
3:00 pm – 3:30 pm	Canadian Youth Business Foundation - The win-win of mentoring – an integral way of “giving” back to the community. Top 10 reasons and Benefits of Mentoring
3:30 pm – 4:00 pm	Mackenzie Financial How to develop and structure your organization's giving philosophy, and how to build holistic relationships with your charitable partners.
4:00 pm- 5:00 pm	Networking Reception: Sponsored by Mackenzie Financial